

For Immediate Release

NAPX Stamp Show Revamps Web Site, Embraces Social Media

NAPEX, the Washington, D.C.-area World Series of Philately stamp show and exhibition, has relaunched its Web site, under the direction of Daniel Piazza.

The new site, still at www.napex.org, is cleaner, has less clutter, and nothing is more than two clicks away from the home page. New features include news of NAPEX's philanthropic activities, full site search functionality, and photographs from previous NAPEX shows.

The first WSP show to go online, in 1996, NAPEX is now the first to social networking web 2.0 technologies. Collectors who become a fan of NAPEX on Facebook are among the first to know about updates to the Web site and news about the show. To become a NAPEX fan, go to www.napex.org and click on the Facebook button or log into Facebook and search the groups section for NAPEX.

There is also a NAPEX Flickr group, where people can see and post photographs and videos from past editions of the show. "Each month we will select a photograph from the group pool as our Facebook profile picture. Yours could be next!" said Piazza. The Flickr group is at www.flickr.com/groups/napex.

NAPEX 2010 will be held June 4-6, 2010, at the Hilton McLean Tysons Corner in McLean, Va. The show will feature both philatelic and literature exhibits, the annual meetings of three national stamp societies, more than 70 dealers, the U.S. and United Nations postal administrations, and a first day cover cachetmakers bourse. There is a special hotel rate at the Hilton of \$130 a night for NAPEX visitors.

For more information on NAPEX, visit www.napex.org or contact show chairman Darrell Ertzberger at mteton@aol.com.